

GREENBERG QUINLAN ROSNER RESEARCH

June 3, 2010

State of the economy: monthly indicators

Citizen Opinion

Center for American Progress Action Fund



About the survey

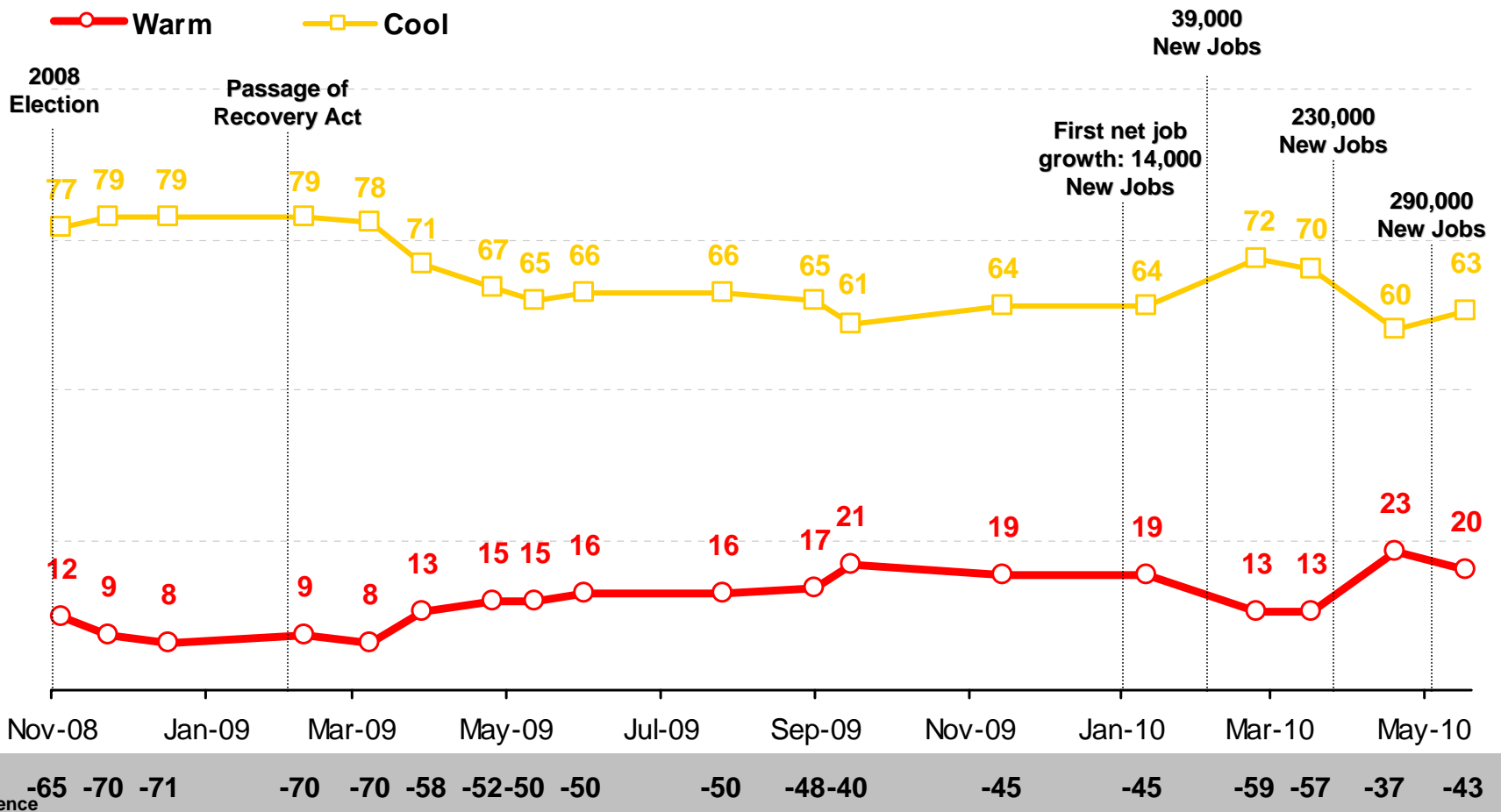
This is the fourth wave in a series of national surveys conducted by Greenberg Quinlan Rosner tracking various economic measures.

This presentation is based primarily on a national survey conducted for Citizen Opinion and the Center for American Progress Action Fund. The survey was of 1,000 2008 voters and conducted May 15-18, 2010. Margin of error: 3.1 percentage points.

Macro economic indicators

National economic indicator: state of the economy

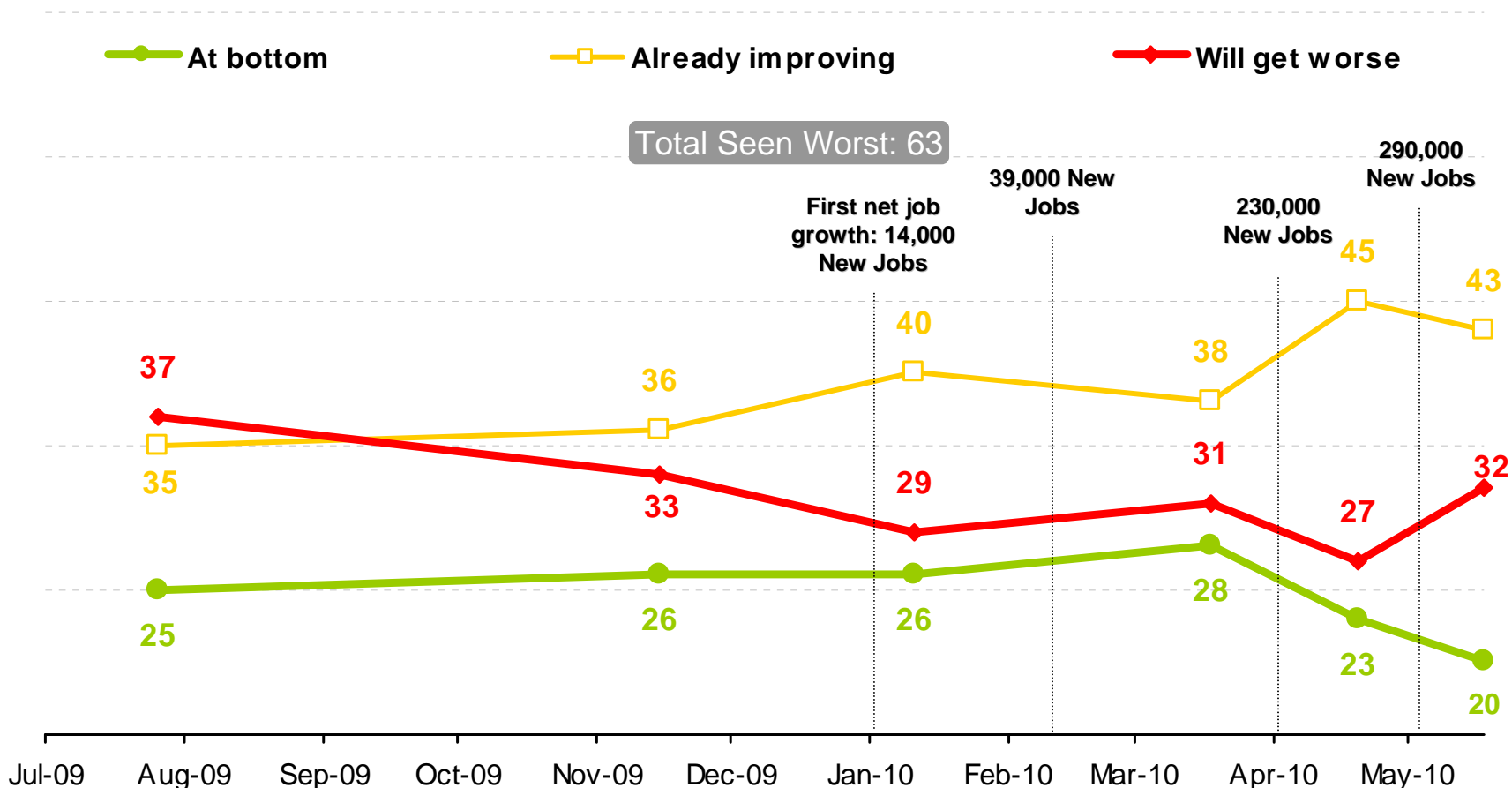
Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. **The state of the economy...**



*Note: Data from Democracy Corps surveys conducted since the 2008 election.

Real economic indicator: economic optimism

Now, thinking about the nation's economy, do you believe the economy has already bottomed out and is starting to improve, is at the bottom but is not yet getting any better or has not yet bottomed out and will still get worse?

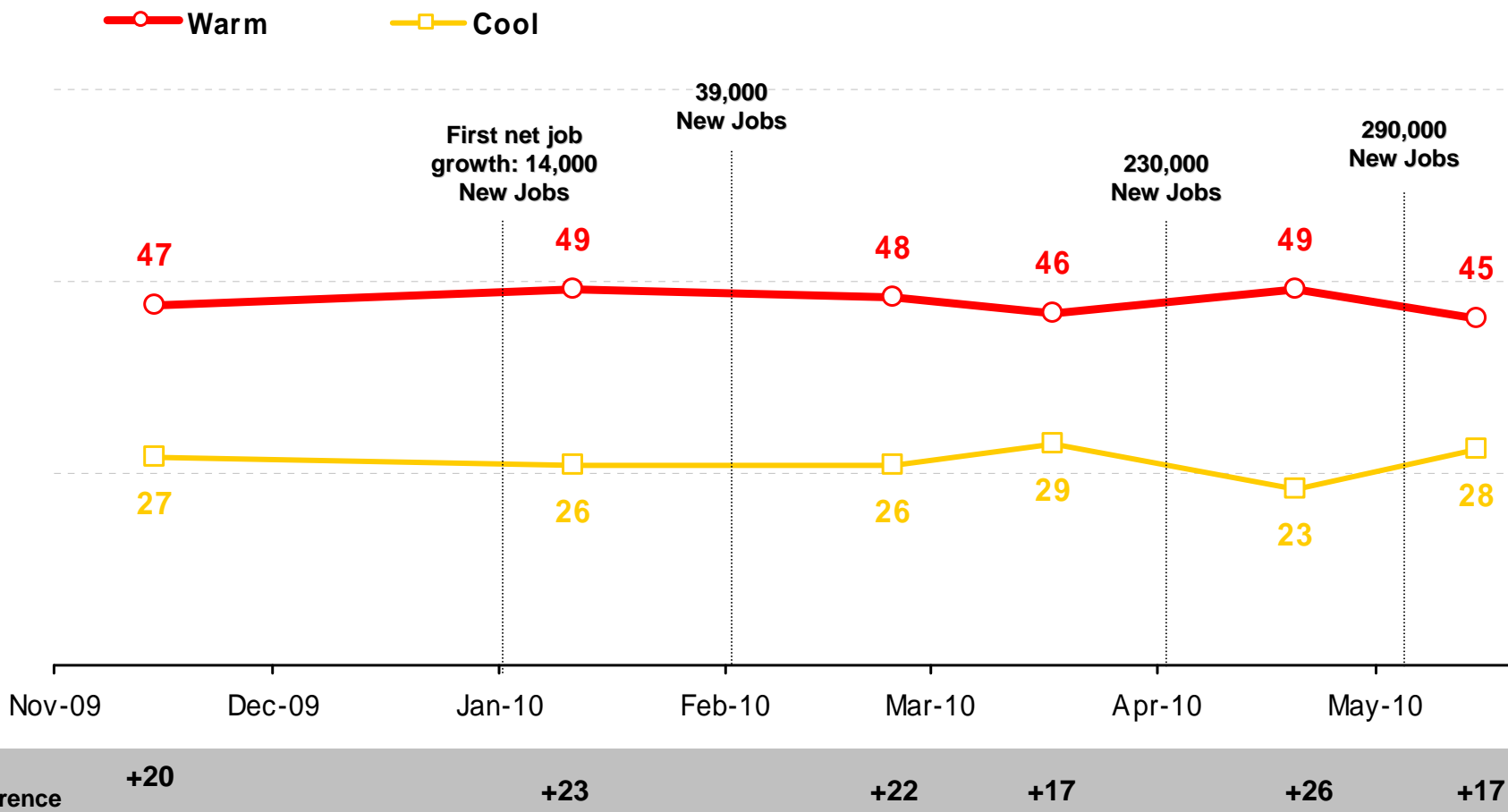


*Note: Based on research for Citizen Opinion. Data prior to March 2010 based on Democracy Corps survey data.

Micro indicators: real economy

Real economic indicator: state of your personal finances

Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. **The state of your personal finances...**

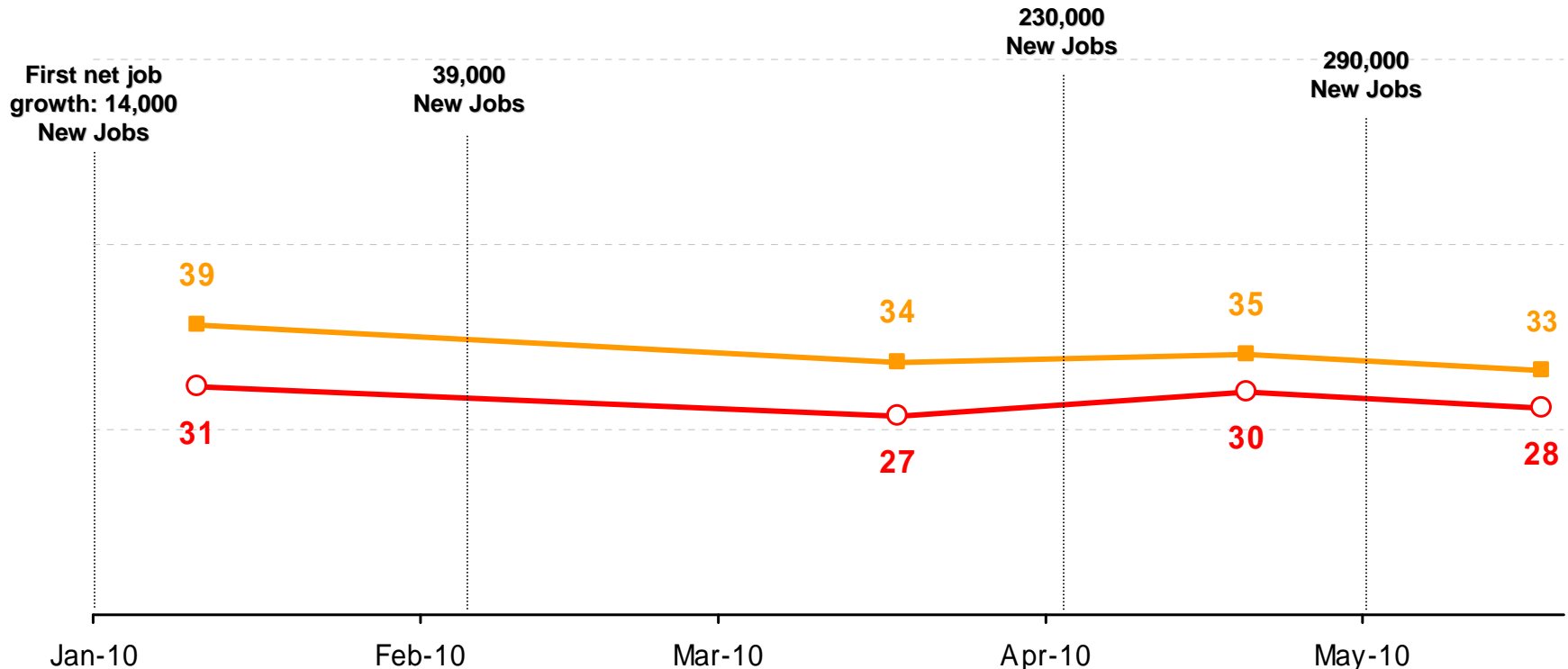


*Note: Data from Democracy Corps surveys conducted since November 2009.

Real economic indicator: Job market re-entry – no real change

I'm going to read you a list of economic experiences some people have recently had. For each one, please tell me if you have directly experienced this in the last year, if your family has directly experienced this in the last year, or if someone you know well, like a friend, neighbor or co-worker, has experienced this or if no one you know well has experienced it.

■ Re-entered the job market ○ Got a new job

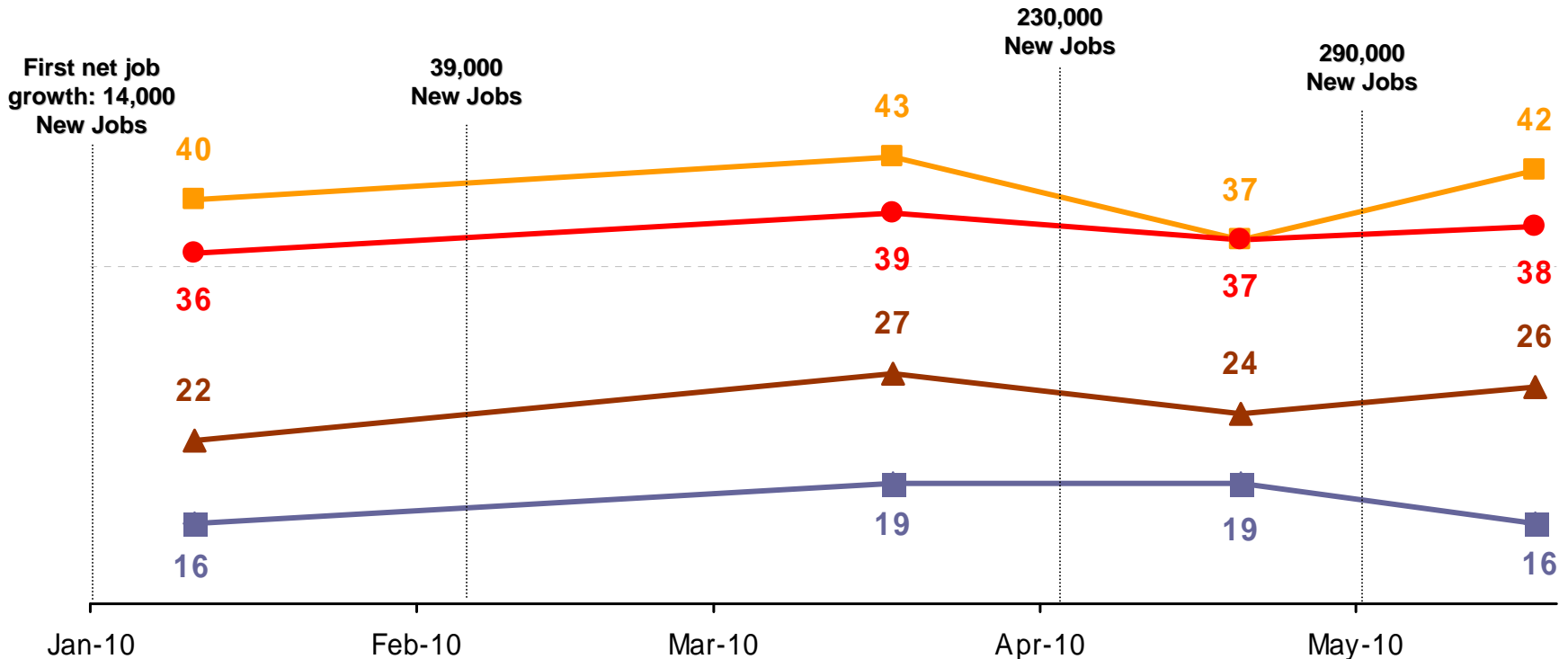


**Note: Based on research for Citizen Opinion. Data reflects the total of those who have felt a personal impact of an impact on someone in their family.*

Real economic indicators: not shifting appreciably

I'm going to read you a list of economic experiences some people have recently had. For each one, please tell me if you have directly experienced this in the last year, if your family has directly experienced this in the last year, or if someone you know well, like a friend, neighbor or co-worker, has experienced this or if no one you know well has experienced it.

- Reduced wages or hours
- Lost job
- ▲ Lost health insurance
- Fallen behind on mortgage

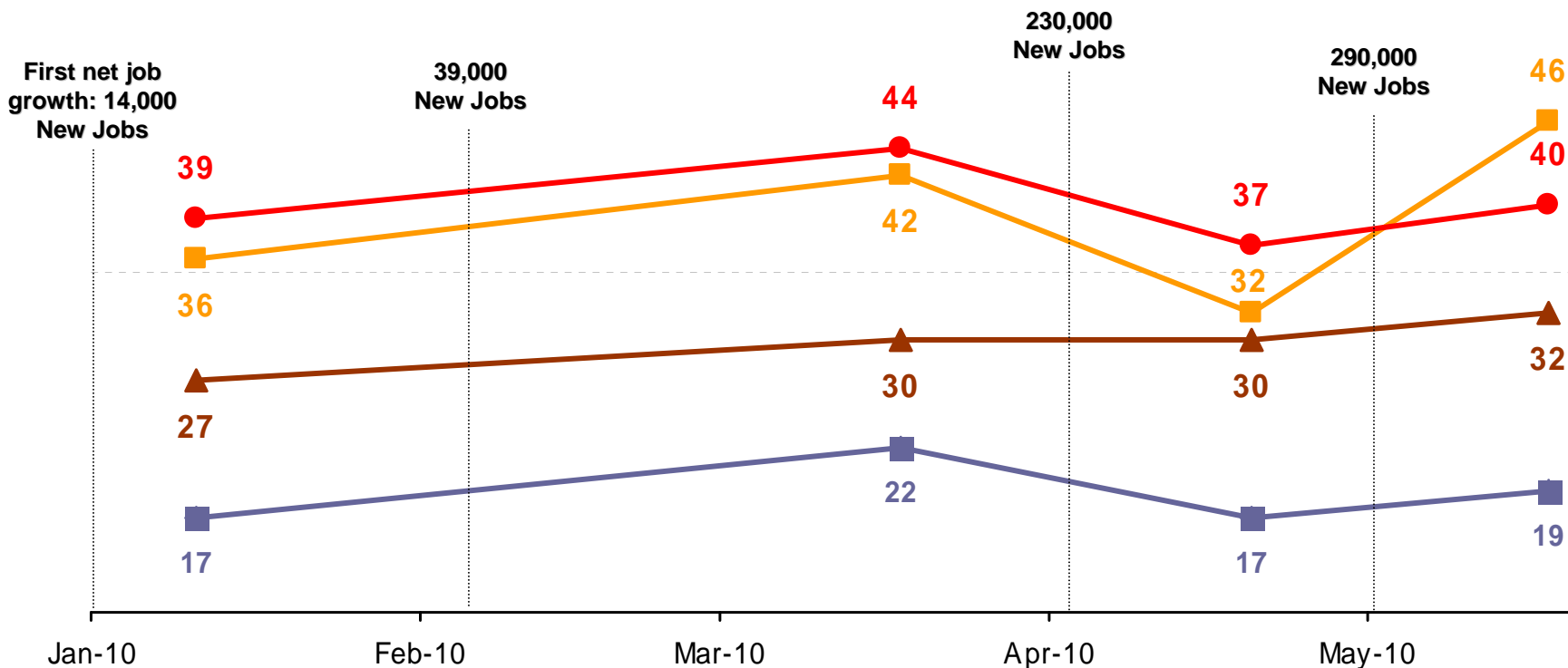


**Note: Based on research for Citizen Opinion. Data reflects the total of those who have felt a personal impact of an impact on someone in their family.*

Recession real indicators for white non-college – no clear gains

I'm going to read you a list of economic experiences some people have recently had. For each one, please tell me if you have directly experienced this in the last year, if your family has directly experienced this in the last year, or if someone you know well, like a friend, neighbor or co-worker, has experienced this or if no one you know well has experienced it.

- Reduced wages or hours
- Lost job
- ▲— Lost health insurance
- Fallen behind on mortgage

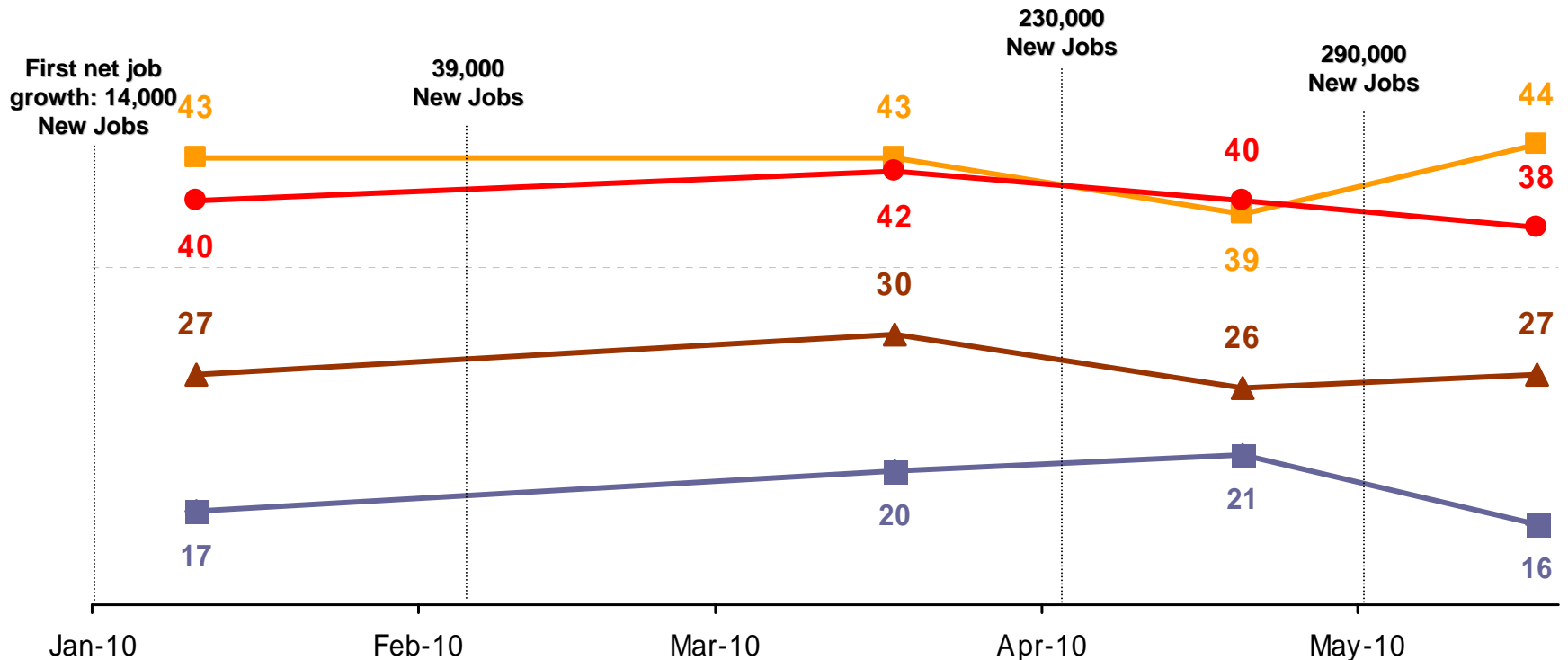


**Note: Based on research for Citizen Opinion. Data reflects the total of those who have felt a personal impact of an impact on someone in their family.*

Recession for new American electorate: some improvements

I'm going to read you a list of economic experiences some people have recently had. For each one, please tell me if you have directly experienced this in the last year, if your family has directly experienced this in the last year, or if someone you know well, like a friend, neighbor or co-worker, has experienced this or if no one you know well has experienced it.

- Reduced wages or hours
- Lost job
- ▲— Lost health insurance
- Fallen behind on mortgage

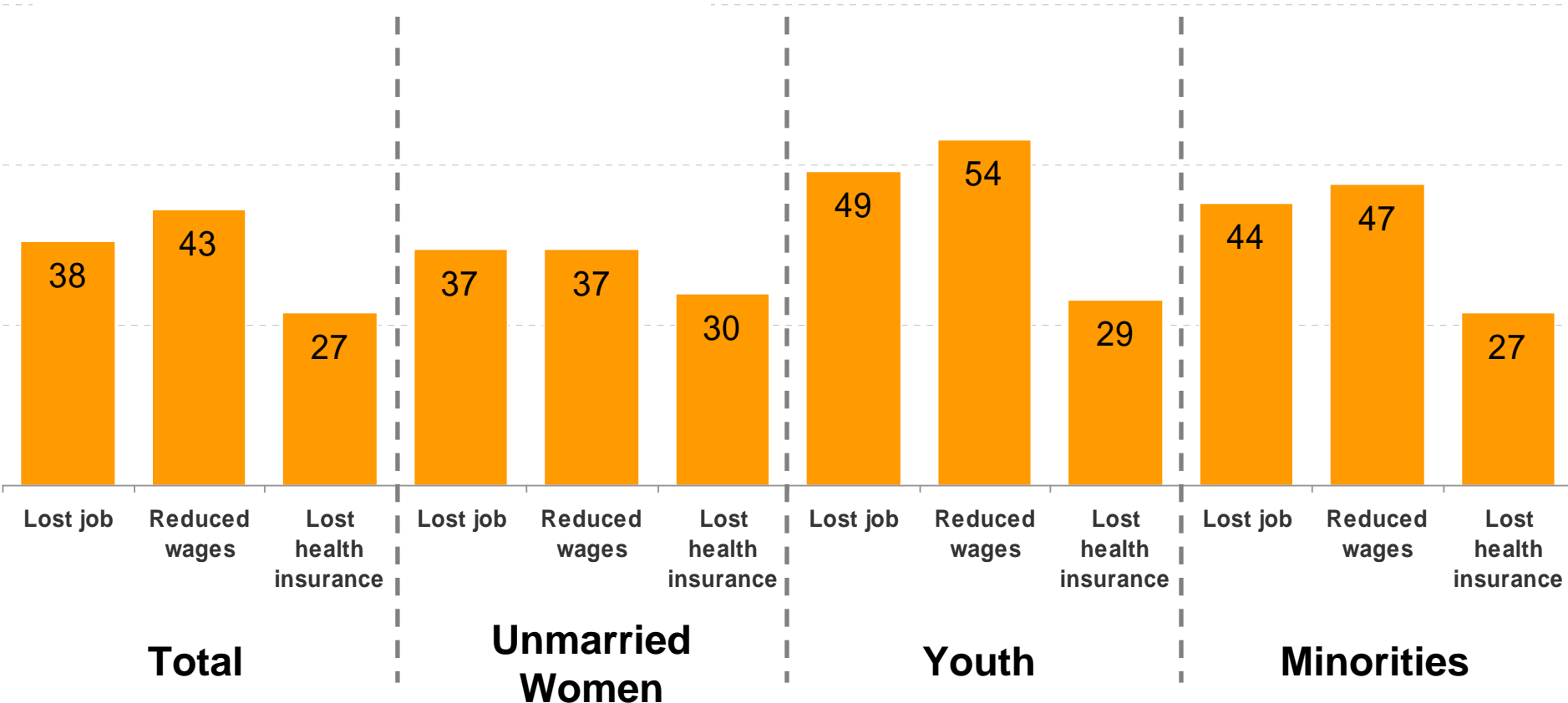


**Note: Based on research for Citizen Opinion. Data reflects the total of those who have felt a personal impact of an impact on someone in their family. The new American electorate refers to unmarried women, respondents under the age of 30, and minorities.*

The real economic indicators: the new American electorate

I'm going to read you a list of economic experiences some people have recently had. For each one, please tell me if you have directly experienced this in the last year, if your family has directly experienced this in the last year, or if someone you know well, like a friend, neighbor or co-worker, has experienced this or if no one you know well has experienced it.

■ Percent impacting you and your family

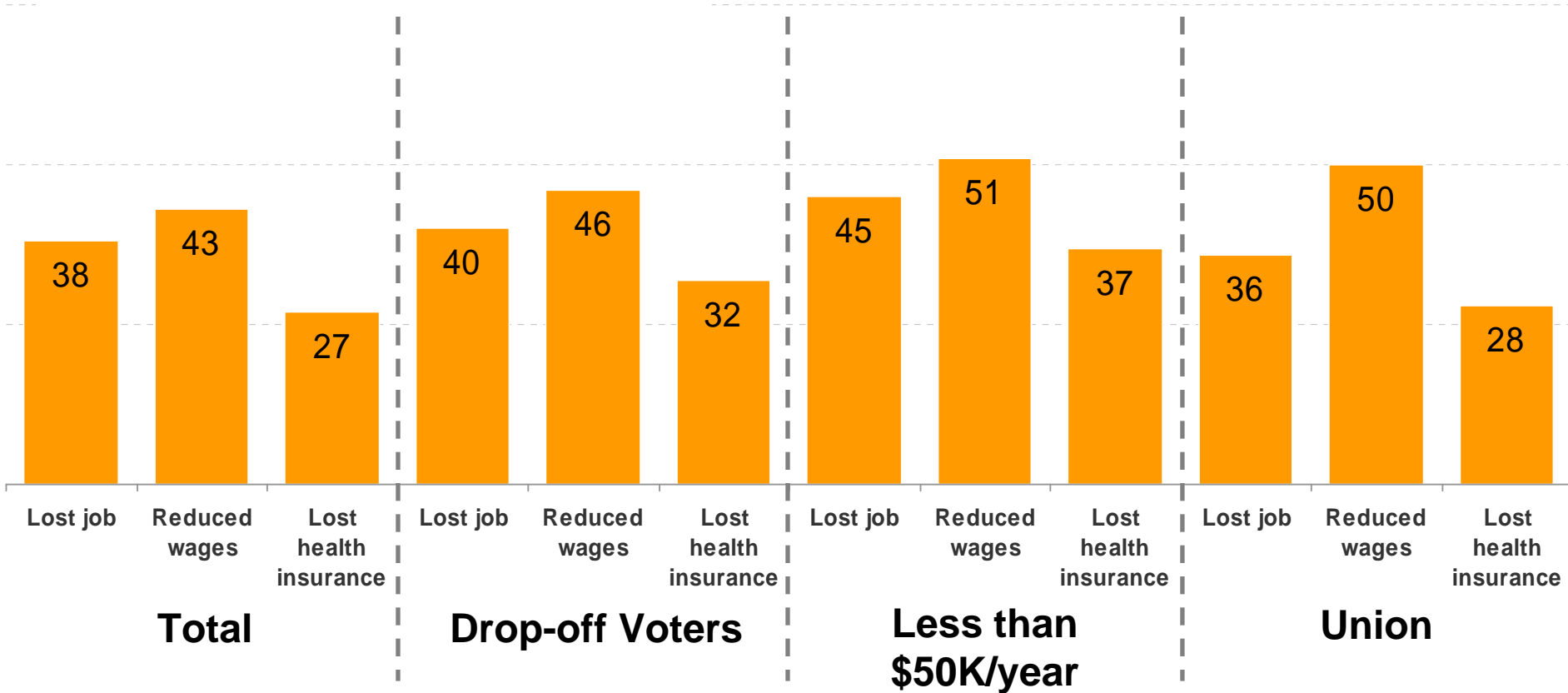


**Note: Based on research for Citizen Opinion.*

The real economic indicators: Drop-off voters and lower income

I'm going to read you a list of economic experiences some people have recently had. For each one, please tell me if you have directly experienced this in the last year, if your family has directly experienced this in the last year, or if someone you know well, like a friend, neighbor or co-worker, has experienced this or if no one you know well has experienced it.

■ Percent impacting you and your family

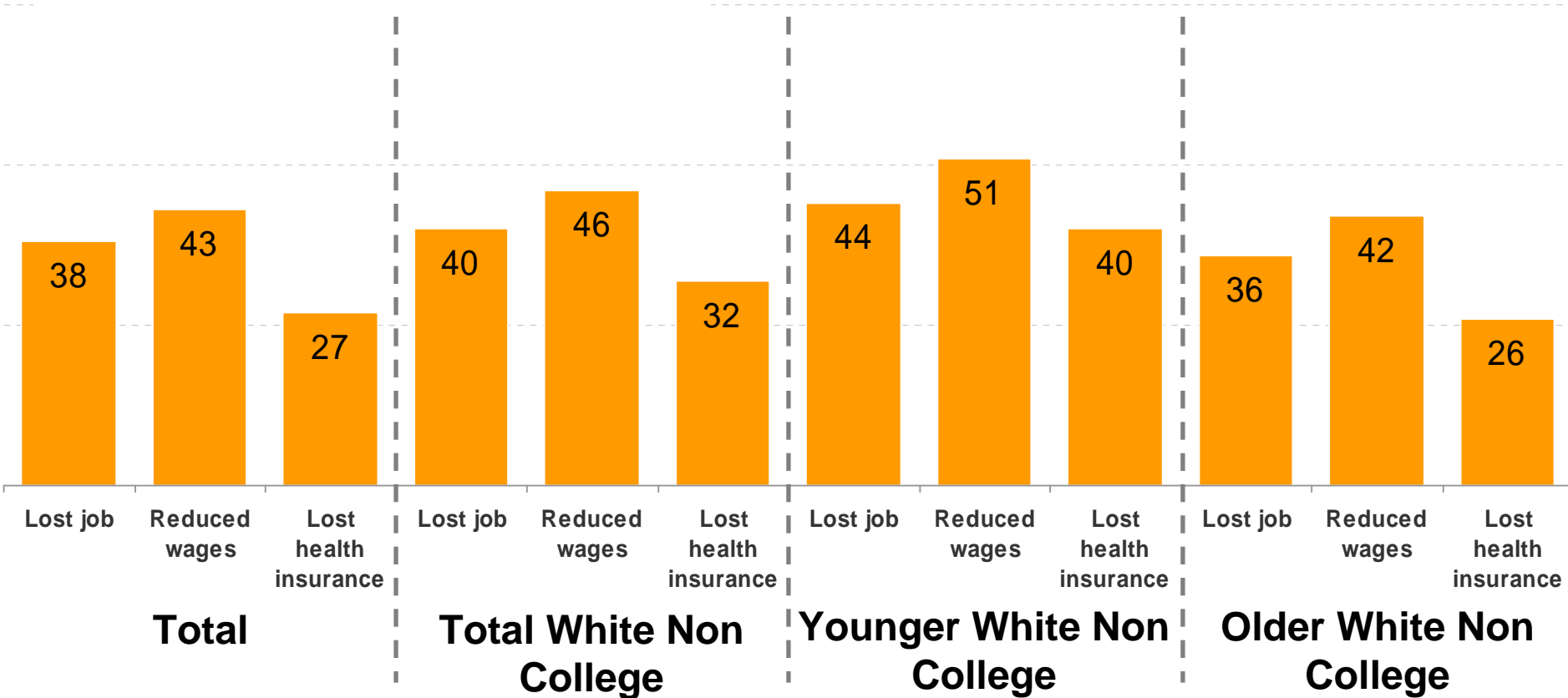


*Note: Based on research for Citizen Opinion.

The real economic indicators: White non-college voters

I'm going to read you a list of economic experiences some people have recently had. For each one, please tell me if you have directly experienced this in the last year, if your family has directly experienced this in the last year, or if someone you know well, like a friend, neighbor or co-worker, has experienced this or if no one you know well has experienced it.

■ **Percent impacting you and your family**



*Note: Based on research for Citizen Opinion.

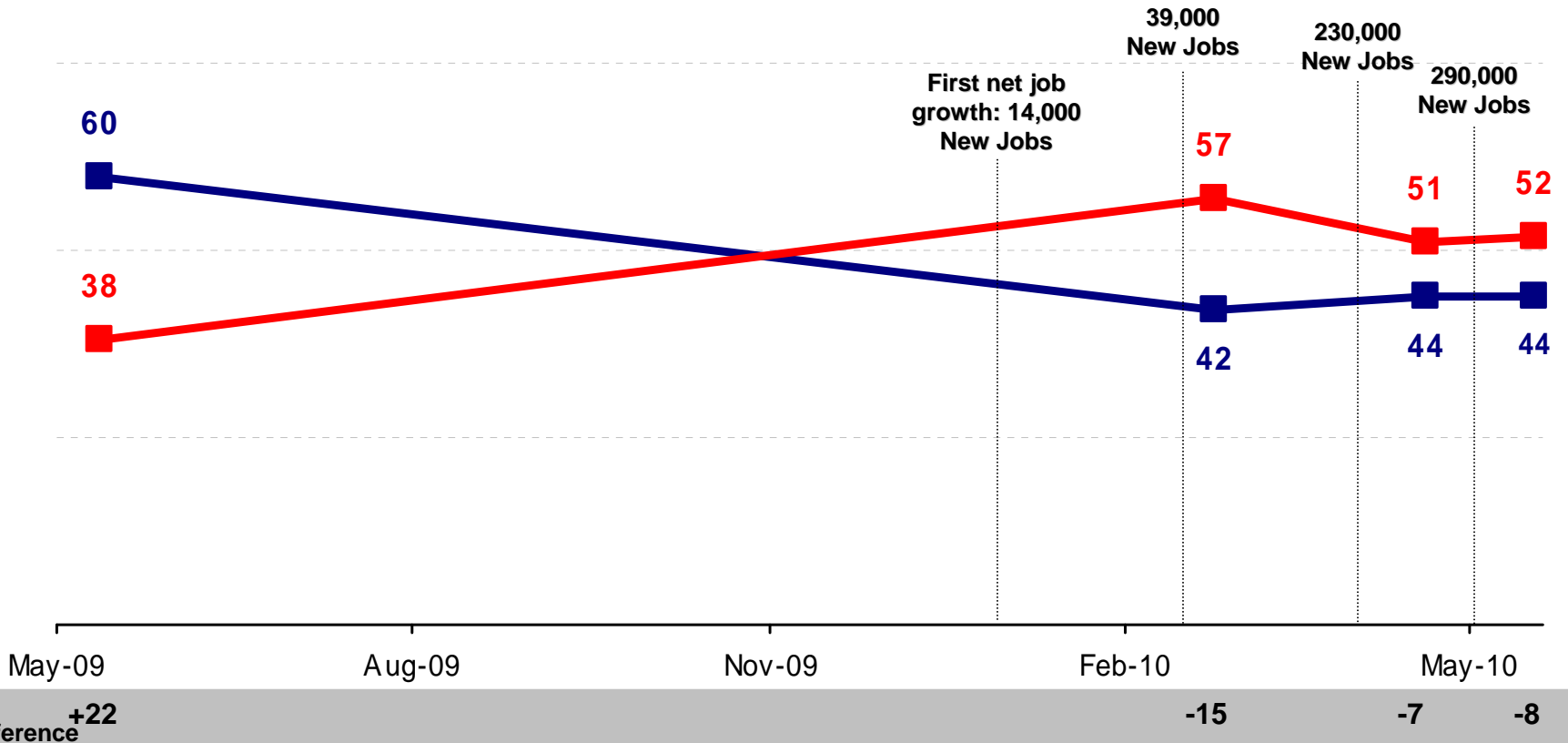
Translating to partisan and policy support

Obama approval on economy: unchanged at 44 percent

Do you approve or disapprove of the way that Barack Obama is handling the economy?

■ Total approve

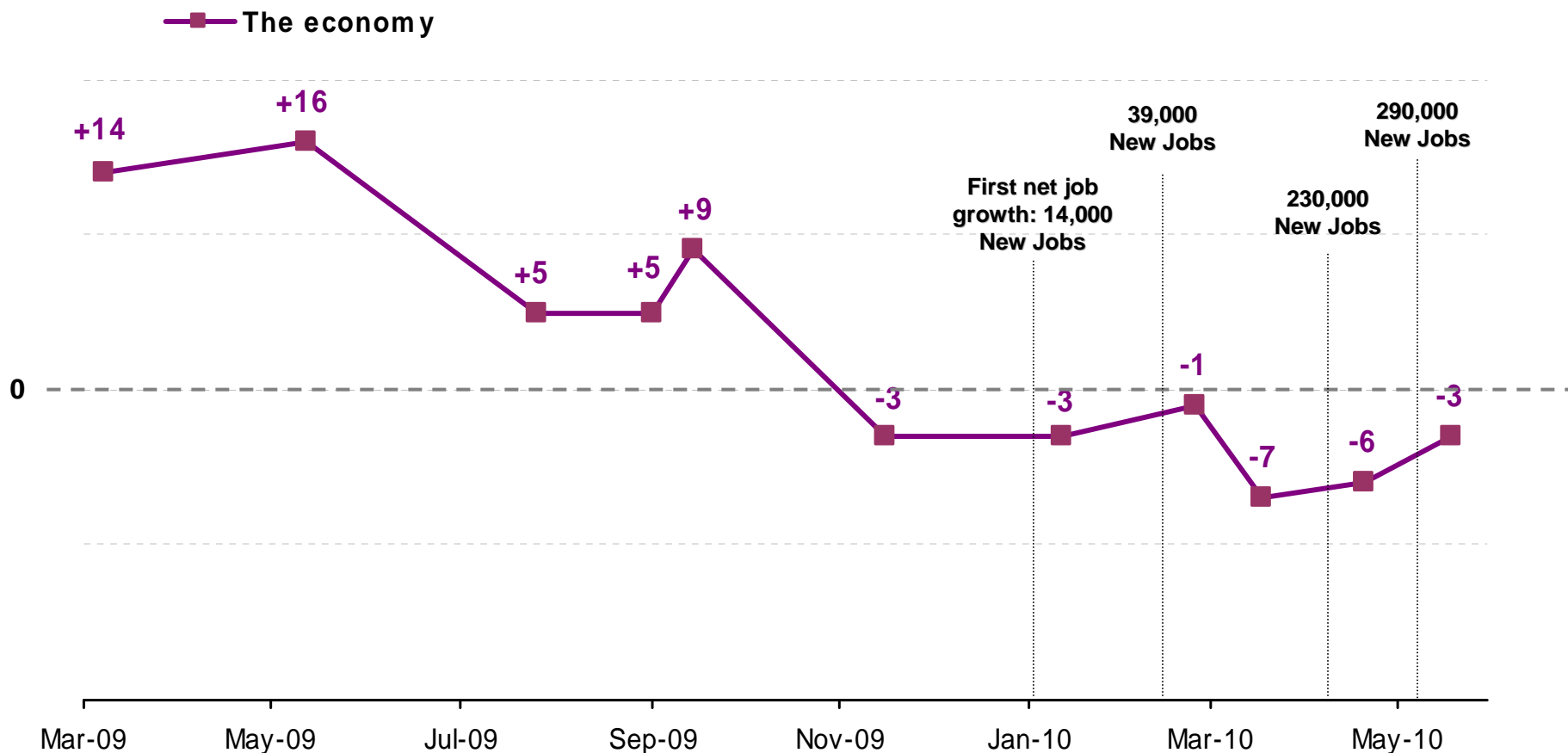
■ Total disapprove



*Note: Data from Democracy Corps surveys conducted since May 2009.

Which party better on the economy: Dems getting closer to tie

Now I am going to ask you something different. I am going to read a list of issues and I want you to tell me whether, overall, you think the Democrats or the Republicans would do a better job with this issue. If you do not know, just tell me and we will move on to the next item.



**Note: Data from Democracy Corps surveys conducted since March 2009. Shows "Democrats – Republicans" net.*

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